

California Hydrogen Reporter Briefing

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Shell Hydrogen

Investing in technology & learning

Joint ventures



storage solutions



hydrogen purification

Demonstrations & partnerships



Refuelling

N. America
Iceland
Europe
Japan



Low emission power

Siemens

Home refuelling

Vandenborre/Hydrogenics

Investment funds



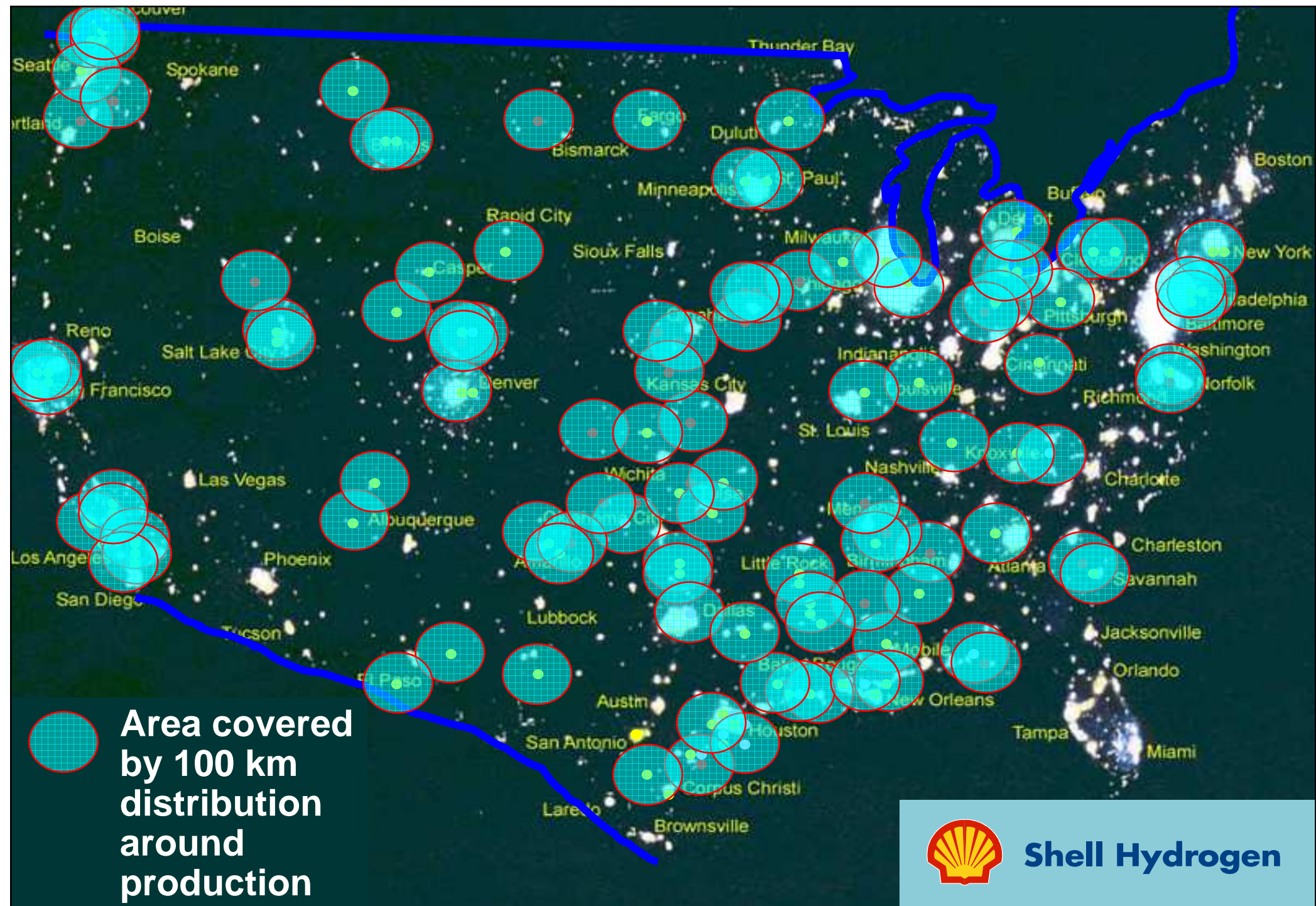
CONDUIT VENTURES
LIMITED



From Research to Reality

- Iceland
- Europe
- Japan
- North America





The next stretch: Lighthouse Projects

- Fleets increasing to hundreds of vehicles and beyond
- Fuelled from mini-network of 4-6 integrated hydrogen/gasoline stations
- Public Private Partnerships
 - More than one vehicle manufacturer
 - More than one infrastructure supplier
 - Fleet company
 - Government & regional/local authority
 - Semi-commercial operation
- Focus on transportation in selective urbanised markets
- High visibility





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www.shell.com/hydrogen